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SPEAK CHINESE WITHOUT SAYING A WORD

Announcing the Publication of *Me No Speak: China*, a Language Aid that
Breaks the Mold of Traditional Travel Guidebooks and Phrasebooks

FOR IMMEDIATE RELEASE

San Francisco / November 2006 – When you can't say it or mime it, point to it. Unlike the typical phrase book, which requires users to master pronunciation of a foreign language, *Me No Speak: China* helps people communicate in a simpler way – by pointing to what they want to say, using pictures and point-to-phrases.

The size of a passport, *Me No Speak: China* fits in the pocket and is designed to enable easy interactions on-the-go, with color coded topics and illustrations accompanied by English and Chinese text descriptors. Topics include: Everyday Help, Food (with specialized content for vegetarians and people with food allergies), Transportation, Accommodation, Shopping, Health & Safety.

Me No Speak: China is the product of real travel experiences and difficulties with language. The Me No Speak authors published the book “they wished they had” while traveling China, a country where little English is spoken and the language is near impossible to pick up. With over 1.5 million Americans visiting China, and the upcoming 2008 Olympics in Beijing, the publication of *Me No Speak: China* is timely and sure to help many “survive” the day to day challenges of travel in China. The book is on sale at www.menospeak.com and www.amazon.com.

“This perfectly-sized travel helper can get you through many frustrating circumstances. When I wanted to order vegetarian noodles or find batteries for my camera I just pointed at the picture. Since I was traveling through China without a tour and without knowing the language, general communication was pretty difficult and *Me No Speak* became an amazing asset for everyday situations.”

~Harun Zankel, USA

Me No Speak is an independent publisher, and *Me No Speak: China* is their first title. In the next few years, Me No Speak plans to publish a series of travel language aids, focused on countries with non-romanized languages, such as Japan, Korea, Russia, Mongolia, the 'Stans, Turkey, Greece, and North Africa. Check them out at www.menospeak.com.

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