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AN ESSENTIAL BOOK FOR TRAVELING OFF THE BEATEN PATH IN CHINA

Bridge the Language Barrier with *Me No Speak: China*

FOR IMMEDIATE RELEASE

San Francisco / July 2007 – Visitors to China have one thing in common: the language barrier. Even in a large International city like Beijing, the majority of English speakers fall into a category government officials have labeled “low level”.

Travelers seeking to experience the ‘real’ China inevitably find themselves in situations where they cannot express themselves, which results in frustration (and sometimes, desperation). Language issues constrain the freedom and spontaneity that define travel. But getting off the beaten path is not just confined to far-flung destinations—even in the big cities, whether solo or with a guided tour, a side street can be just as foreign.

Me No Speak: China helps people communicate by pointing to what they want to say, using pictures and point-to-phrases. The size of a passport, *Me No Speak: China* fits in the pocket and covers everything from arranging transportation and accommodation to ordering food, shopping, and obtaining medical care.

“At the major tourist destinations there are, sometimes, a helpful few people who speak English. But for anyone who plans to get off the beaten trail and hasn't studied Chinese, Me No Speak is absolutely essential.” ~ Michael Levy, USA

“When every other means of communication failed, *Me No Speak: China* functioned as a ‘bridge builder’ between myself and my Chinese contacts. And, the numerous mutual smiles of shared understanding and relief, accompanied often by a warm handshake, were due in no small measure to the very functional and usable nature of *Me No Speak: China*.” ~ Robert Benach, The Netherlands

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For a review copy, send email to: cheryn@menospeak.com



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